



## AGENDA



- Group profile
- The year 2008
- 2008: increase in results
- A solid financial position
- Strengths of the group to face the crisis
- Outlooks and conclusion

## GROUP PROFILE



- A ICT services provider, specialized in B-to-B
  - 4 activities: IT Financial Services, Managed Services, Products & Solutions, Telecom Services
  - A direct presence in 8 European countries\* and in Morocco
  - 2,300 employees including 1,700 engineers and technicians
  - More than 25 years of experience
  - Listed since 1986 (Euronext Brussels Small Caps index)
- Belgium, France, the Netherlands, Italy, Spain, Luxemburg, Germany, the United Kingdom

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The year 2008



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## THE YEAR 2008



First year of the new 5-year strategic plan, Horizon 2012, which axis is: « reinforce our leadership by uniting our talents in the scope of bundled offerings »



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## THE YEAR 2008



Bundled offerings: an innovative range of services on the market

Integrated offerings involving all our skills, which allow us to manage and optimize the entire life cycle of our clients' resources:

IT equipment  
with



Deadlines and supply  
costs with



Printing  
resources with



Telecom resources  
with



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## THE YEAR 2008



- First contracts signed in each bundled offering, the main one amounting below:

- **mypc** : 11 M€ / year
- **desktop ondemand** : 15 M€ / year
- **papyrus** : 5 M€ / year
- **mobileasy** : 4 M€ / year

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## THE YEAR 2008



- **Development of our Services activities**
  - Creation of a European Virtual Remote Services Center
  - Creation of a service desk subsidiary in Morocco
  - Implementation of the consulting activity in Spain
- **Strengthening the group position on the French market with the acquisition of Databail (October)**

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THE YEAR 2008

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mobility on demand

EQUATERRA

...ranks Econocom N°1 in general satisfaction

Econocom is thus recognized, this year again, as the most highly valued service provider by Belgian and Luxemburg companies.

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2008:  
increase in results



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## 2008: INCREASE IN RESULTS



Revenue	Recurring operating profit	Net profit per share
717 M€	25.6 M€	0.74 €
+ 2.3%	+ 4.5%	+ 8.8%

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## 2008: INCREASE IN RESULTS



Consolidated profit and loss account as of December 31, 2008 (M€)

	2007	2008	
Revenue	700.7	716.9	+ 2.3%
Recurring operating profit	24.5	25.6	+ 4.5%
Operating profit	23.8	25.0	+ 5.0%
Profit before tax	23.5	24.7	
Tax	(5.2)	(5.8)	
Net profit, Group share	18.0	18.8	+ 4.4%
Net earnings per share (€)	0.68	0.74	+ 8.8%

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## 2008: INCREASE IN RESULTS



### Consolidated revenue per activity (M€)

	2007	2008	%	
			Current basis	Comparable basis
Managed Services	134.0	142.1	6.1%	6.1%
Products and Solutions	190.1	184.3	(3.0)%	(3.0)%
IT Financial Services	344.1	357.5	3.9%	1.2%
Telecom Services	32.5	33.0	1.4%	1.4%
<b>TOTAL ECONOCOM GROUP</b>	<b>700.7</b>	<b>716.9</b>	<b>2.3%</b>	<b>1.0%</b>

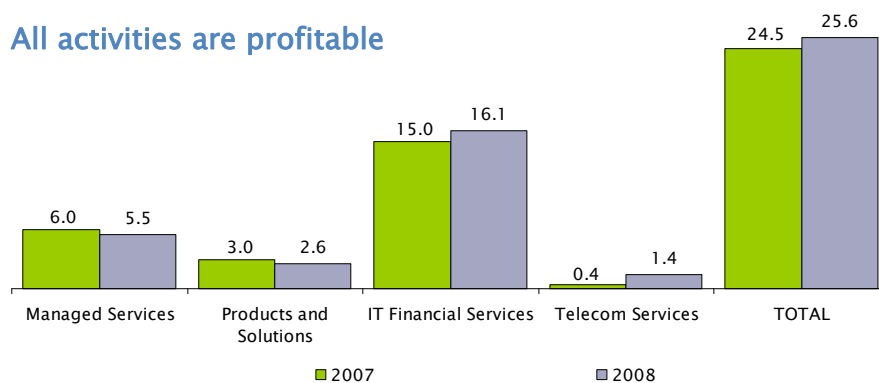


## 2008: INCREASE IN RESULTS



### Contribution of the activities to recurring operating profit (M€)

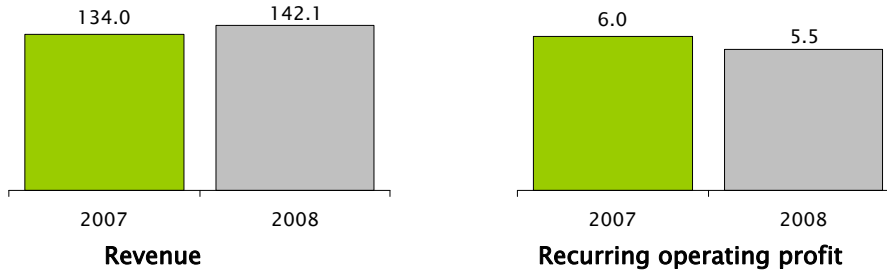
All activities are profitable



## 2008: INCREASE IN RESULTS



### Managed Services



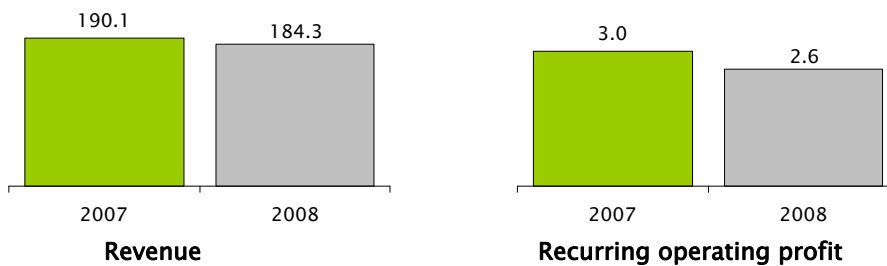
- Growth in activity, particularly in Belgium, thanks to a strong image of quality
- Slight fall in profitability due to the stop of a few contracts in France (where Econocom was sub-contractor of HP) on H1 and strategic investments
- European outsourcing contract of over €60 million signed on 6 years with a large industrial group

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## 2008: INCREASE IN RESULTS



### Products and Solutions



- Slightly declined activity due to a decrease in orders from large companies, partially offset by a better penetration in SME market and a 1% growth of margin ratio
- Conseil Général de l'Oise: contract of equipment supplying and service providing for 3 years, with a budget of over € 25 million

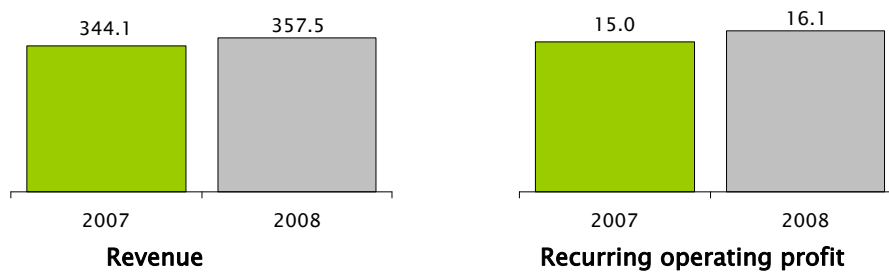
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## 2008: INCREASE IN RESULTS



### IT Financial Services



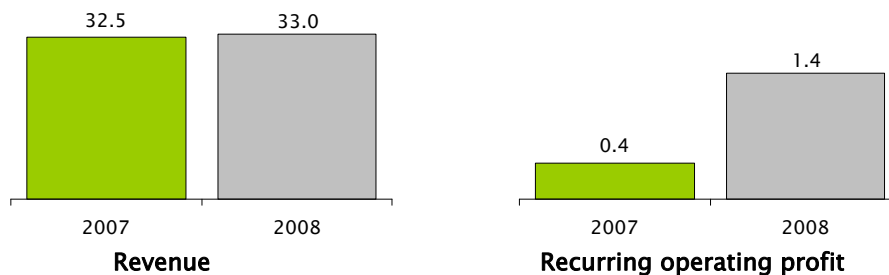
- Confirmed success for innovative and very differentiating offerings (50% of the revenue)
- Strong growth in Southern Europe (+ 30%)
- A record number of new customers (same trend in all countries)

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## 2008: INCREASE IN RESULTS



### Telecom Services



- Improvement in profitability thanks to major investments made in 2007
- Adecco: more than 1,000 mobiles and 600 SFR 3G cards deployed in 600 agencies spread across France

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## 2008: INCREASE IN RESULTS



### The Econocom Group share

Market capitalization as of March 11 <sup>th</sup> , 2009	114 M€
Quoted price as of December 31 <sup>st</sup> , 2008	6,44 €
Quoted price as of March 11 <sup>th</sup> , 2009	4.60 €
Market capitalization / Shareholders' equity	1.3
Gross dividend (Shareholders' Meeting – May 19, 2009)	0.24 €
Total number of shares	24 800 000
Total number of shares excluding own-shares as of December 31, 2008	24 534 361
Net earnings per share	0.74 €

19

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## A solid financial position



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## A SOLID FINANCIAL POSITION



Consolidated balance sheet as of December 31, 2008 (M€)

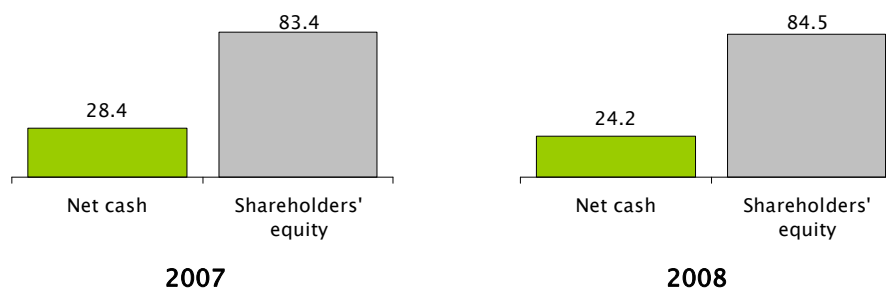
NON CURRENT ASSETS	67	SHAREHOLDER'S EQUITY	85
CURRENT ASSETS	301	LIABILITIES	283
Inventories	8	Provisions	4
Accounts receivable	210	Accounts payable	160
Cash assets	57	Financial debts	33
Other debtors and current assets	26	Other creditors and current liabilities	86
<b>TOTAL ASSETS</b>	<b>368</b>	<b>TOTAL LIABILITIES</b>	<b>368</b>

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## A SOLID FINANCIAL POSITION



Shareholders' equity growth and net cash position



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## A SOLID FINANCIAL POSITION



### Balance sheet: main ratios (%)

	2008
<b>Solvency ratio</b> (Shareholders' equity / Total balance sheet)	23.0%
<b>Gearing</b> (Financial debts - Net cash / Shareholders' equity)	-28.6%
<b>Liquidity ratio</b> (Current assets / Current liabilities)	115.3%

23

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## A SOLID FINANCIAL POSITION




### Cash Flow Statement (M€)

	2008
<b>Cash flow</b>	26.6
<b>Change in working capital and tax</b>	(4.1)
Cash flow from operations	22.5
<b>Investment flow</b>	(5.4)
Acquisition of own-shares	(9.7)
Dividends paid	(6.0)
Reimbursement of debts and others	(5.8)
Change in cash position	(4.4)

24

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## Strengths of the group to face the crisis



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### STRENGTHS OF THE GROUP TO FACE THE CRISIS

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An innovative and effective business model

#### ○ Complementary and counter-cyclical activities

- Development of IT Financial Services activity while access to bank credit is limited for companies.
- Growth of Services activities that benefit from increased spending made in management and optimization of the existing stock, while companies set limit on their investments in hardware equipments.

## STRENGTHS OF THE GROUP TO FACE THE CRISIS



### An innovative and effective business model

- A structure that focuses on variable costs
  - Outsourcing of logistics and storage functions;
  - Sales force made up by almost 40% of independent agents paid accordingly to the generated margins;
  - Always at least 10% of interim staff in maintenance and outsourcing activities;
- Multi-annual contracts (financing, outsourcing, telecom and supply).

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## STRENGTHS OF THE GROUP TO FACE THE CRISIS



### A diversified portfolio

- The largest customer represents 4% of the group total revenue.
- Econocom top 20 customers represent 23% of the group total revenue.

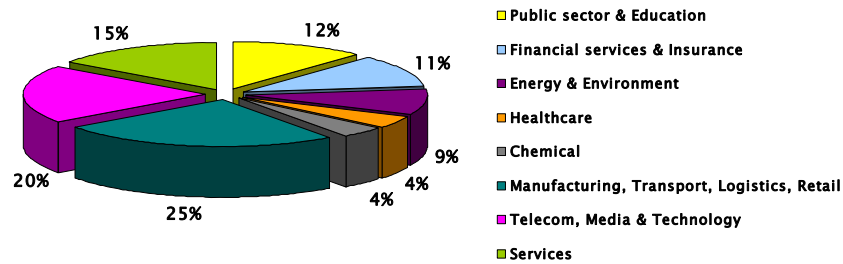
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## STRENGTHS OF THE GROUP TO FACE THE CRISIS



### A diversified portfolio

- A sector-based diversification



- A good position on the strongest sectors: environment, public sector and telecom
- Limited exposure on areas that are the most impacted by the economic context



## STRENGTHS OF THE GROUP TO FACE THE CRISIS



### A rigorous management

- Limited exposure to customers risk
  - Factoring without recourse in Telecoms and Products & Solutions activities
  - Refinancing without recourse of leasing contracts
- Permanent search for saving measures and productivity
- A positive net cash situation (+ 24 M€)



## STRENGTHS OF THE GROUP TO FACE THE CRISIS



### Innovative and customized products

- A complete range of products and services that enable companies Managements to optimize their ICT infrastructures and to control their costs.
  - Solutions that help customers achieve savings
  - Mobility solutions that bring customers more flexibility and increase employees' productivity

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## STRENGTHS OF THE GROUP TO FACE THE CRISIS



### Innovative and customized products

- Bundled offerings



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# Outlooks and conclusion



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## OUTLOOKS

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- Pursue the strategy initiated in 2008, which fits the companies and administrations needs
  - Consolidate our expertise and capitalise on what already exists
  - Develop and commercialize bundled offerings on a large scale

Reinforce our leadership  
on IT and telecom services market for companies

## OUTLOOKS



- Restructuring and concentration of the market: exploit any opportunity that may occur
  - External growth
  - New customers
  - Staff recruitment

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## CONCLUSION



- 2008 results in growth in a difficult context
- A resistant and financially solid model
- A differentiating strategy
- Group Management confident for 2009 but vigilant

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## Publications' agenda



- First-quarter trading statement May 14, 2009
- Half-year revenue press release July 26, 2009
- Half-year results press release August 31, 2009
- Information meeting September 1<sup>st</sup>, 2009

37

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